



### Environmental Topics

In the past several years, all industry, including graphic communications, has had to conform to increasingly restrictive environmental laws. Federal, state and local legislation regulate health and safety standards in our plants, the discharge of pollutants into the air and water, and the disposal of waste materials.

Many of these controls have involved making changes in the day-to-day operation of your shop, and often add to your costs. For example, while in recent memory it was possible to dispose of waste ink with your regular trash, this action today would result in serious legal and financial ramifications.

Even though much of the new environmental regulation makes running your business more complicated and costly, these laws are here to stay. Furthermore, we all realize the long-term value of compliance with these laws.

Superior's challenge has been to meet this ever-growing body of laws with innovative technology and common sense programs designed to preserve the environment without sacrificing the quality of our inks or the needs of our customers. There are several ways in which we can help you to lessen the burden of complying with the environmental regulations. In fact, some of our programs can actually increase your cost-efficiency and productivity.